

LAWRENCE *Solutions and ppvote*

What is ppvote?

The ppvote system is an audience engagement tool that runs within the Microsoft PowerPoint environment. PowerPoint slides are turned into interactive voting elements within a presentation. Questions are asked, and participants choose how to reply from a range of numbered options offered.

Each delegate has a small radio keypad to register their answer as interactive slides are presented. The results can be shown instantly to the audience. Results are captured within the PowerPoint presentation as graphs, and can be analysed further into spreadsheets, and easily formatted into reports.

The 'voting slides' can be simple multiple choice, a selection of choices (eg 4 out of 10), rating different options and quiz questions. It is possible to 'segment' an audience so that you can analyse results after the event by any range of parameters including age, department, job role etc. The same set of questions can be used at several events, and all the results can then be collated together to form one aggregate set of results.

ppvote is

- democratic: one vote per person and everyone is included, and it overcomes the problem of only the most 'vocal' being heard
- instant: the audience finds out straight away what it 'thinks'
- anonymous: it avoids peer pressure voting
- transparent: the audience sees the results
- enlightening: organisers find out what they want to know (and then have an opportunity to clear up any misconceptions)
- time saving: evaluations have a near 100% response rate, are completed instantly, and the results are recorded

and most importantly

- fun: the entire audience is engaged in the presentation.

Examples of ppvote uses at events include to

- see 'who is here and why'
- find out delegates' views
- reinforce points in a presentation and facilitate discussion
- host a quiz - to promote understanding or just for fun
- for 'question time'
- for feedback and evaluation.

ppvote services provided by LAWRENCE Solutions

OPERATING ppvote

We

- provide guidance in designing and setting up questions, working with event organisers to identify their objectives and establish how ppvote can meet these
- set up and operate the equipment on the day
- analyse results for event organisers.

We have designed and run ppvote sessions with audiences from under ten to over two hundred people at

- conferences (public and private)
- community engagement events (including for the young and the elderly)
- consultation events
- in-house staff events.

TRAINING in ppvote

We have provided training courses for a range of users including

- people in organisations with responsibility for commissioning events
- those who will be designing and planning events
- those who want to operate the equipment: teaching trainees (who need a basic knowledge of PowerPoint) how to create and run ppvote sessions.

We also provide ongoing telephone and e-mail support to help clients put the training they have received into practice, and to help them develop ideas and presentations for themselves.